

### Discovery & Assignments

#### STEP 1

##### Introduction

- Unlock the power of stories & roadmap

##### Presentation Update

- Download Workbook (iPDF)
- Based on the digital content in steps 1-4, participants write and edit a business story of their own to enhance memorability

#### STEP 2

##### Complete Part 2 modules

- Sensory impressions and context
- Action across time
- Practice

#### STEP 3

##### Complete Part 3 modules

- Facts & commands
- Meaning
- Practice

#### STEP 4

##### Complete Part 4 modules

- Emotions
- Values & motivations
- Practice

#### STEP 5

##### Peer Check-In

- Participants meet up with a colleague or manager to further refine their story

##### Fluency Challenge

- Participants do a final check of their updated story and submit it
- Then, they receive personal coaching on the substance of their story based on the grading rubric.

### Post Training

**Skills Reinforcement:** Participants receive a series of mini-boosters to activate and reinforce new skills.

