



# Digital Conversations

Digital Course



Master Digital Selling Skills



## Part 1

### Sharpen Your Message

#### Complete e-learning

- Find Your 10% Message
- Avoid Monologues
- Amp Up Your Language

#### Practice One:

Sharpen Your Message

#### Download and Open Your Workbook



## Part 2

### Prepare to Engage

#### Complete e-learning

- Control Focus
- Prime Your Audience
- Optimize Your Set-up

#### Practice Two:

Prepare to Engage



## Part 3

### Deliver with Impact

#### Complete e-learning

- Engage Your Audience
- Tell a Visual Story
- Get Your Audience Involved

#### Practice Three:

Deliver with Impact



## Part 4

### Practice New Skills

#### e-Learning Resource

- AI for Digital Conversations



## Part 5

### Fluency Coach AI Challenge

Practice and receive instant, actionable feedback

## Post-Training Skills Reinforcement

Participants are given access to a set of reinforcement assets designed to refresh their skills on key concepts. They receive a sharable **eBadge** showing program completion.