



Digital Presence

Digital Course



Master Digital Selling Skills



Part 1

Think Digital First Complete e-learning

- Cut Through The Noise
- Use Digital Tools
- Leverage Cadences

Practice One:
Think Digital First

Download and Open Your Workbook



Part 2

Build Credibility & Reach Complete e-learning

- Use Social Media Effectively
- Create A Winning Profile
- Grow Your Network

Practice Two:
Build Credibility and Reach



Part 3

Personalize Your interactions Complete e-learning

- Research your audience
- Define your personalization strategy
- Craft a compelling message

Practice Three:
Personalize Your Interactions



Part 4

Practice New Skills e-Learning Resource

- AI for Digital Presence



Part 5

Fluency Coach AI Challenge

Practice and receive instant, actionable feedback

Post-Training Skills Reinforcement

Participants are given access to a set of reinforcement assets designed to refresh their skills on key concepts. They receive a sharable **eBadge** showing program completion.