Why Stay | Digital Course

Part 1

Clarify Your Value

Complete e-learning
- Introduction
- Messaging Void
- Success Metrics

Practice One:
Clarify Your Value

Download and Open Your Workbook

Part 2

Craft Your Message

Complete e-learning
- Why Stay Framework
- Why Stay Message

Practice Two:
Building Why Stay

Part 3

Prepare for Hard Conversations

Complete e-learning
- Communicate Price Increases
- Apologizing After a Major
- Service Failure

Practice Three:
Hard Conversations

Part 4

Fluency Coach AI Challenge

Practice and receive instant, actionable feedback

Post-Training Skills Reinforcement

Participants are given access to a set of reinforcement assets designed to refresh their skills on key concepts. They receive a sharable **eBadge** showing program completion.

Corporate Visions | Skills Training

Why Evolve | Digital Course

Expand Value Skills

Part 1

Clarify Your Value

Complete e-learning
- Introduction
- Messaging Void
- Success Metrics

Practice One:
Clarify Your Value

Download and Open Your Workbook

Part 2

Craft Your Message

Complete e-learning
- Why Evolve Framework
- Why Evolve Message

Practice Two:
Building Why Evolve

Part 3

Deliver Your Message

Complete e-learning
- Business Review Meetings
- Memorable Visuals

Practice Three:
Deliver Your Message

Part 4

Fluency Coach AI Challenge

Practice and receive instant, actionable feedback

Post-Training Skills Reinforcement

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Corporate Visions | Skills Training