



Digital Presence

Digital Course



Master Digital Selling Skills



Part 1

Think Digital First Complete e-learning

- Cut Through The Noise
- Use Digital Tools
- Leverage Cadences

Practice One:
Think Digital First

**Download and Open Your
Workbook**



Part 2

Build Credibility & Reach Complete e-learning

- Use Social Media Effectively
- Create A Winning Profile
- Grow Your Network

Practice Two:
Build Credibility and Reach



Part 3

Personalize Your interactions Complete e-learning

- Research your audience
- Define your personalization strategy
- Craft a compelling message

Practice Three:
Personalize Your Interactions



Part 4

Practice New Skills e-Learning Resource

- AI for Digital Presence



Part 5

Fluency Coach AI Challenge

Practice and receive instant,
actionable feedback

Post-Training Skills Reinforcement

Participants are given access to a set of reinforcement assets designed to refresh their skills on key concepts. They receive a sharable **eBadge** showing program completion.



Digital Conversations

Digital Course



Master Digital Selling Skills



Part 1

Sharpen Your Message

Complete e-learning

- Find Your 10% Message
- Avoid Monologues
- Amp Up Your Language

Practice One:

Sharpen Your Message

Download and Open Your Workbook



Part 2

Prepare to Engage

Complete e-learning

- Control Focus
- Prime Your Audience
- Optimize Your Set-up

Practice Two:

Prepare to Engage



Part 3

Deliver with Impact

Complete e-learning

- Engage Your Audience
- Tell a Visual Story
- Get Your Audience Involved

Practice Three:

Deliver with Impact



Part 4

Practice New Skills

e-Learning Resource

- AI for Digital Conversations



Part 5

Fluency Coach AI Challenge

Practice and receive instant, actionable feedback

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