



Why Invest

Digital Course



Elevate Value Skills



Part 1

Convey Competence

Complete e-learning

- The Buyer's Perspective
- Return On Research

Practice One:
Competence

Download and Open Your Workbook



Part 2

Convey Competence

Complete e-learning

- Money Flow
- Analyze Financials to Find Opportunities

Practice Two:
Competence



Part 3

Make It Compelling

Complete e-learning

- Insight Driven Conversations
- Win Access
- Communicate Business Change

Practice Three:
Compelling



Part 4

Fluency Coach AI Challenge

Practice and receive instant, actionable feedback

Post-Training Skills Reinforcement

Participants are given access to a set of reinforcement assets designed to refresh their skills on key concepts. They receive a sharable **eBadge** showing program completion.